

The image features a world map in the background, rendered in a light blue color against a dark blue gradient. The map shows the continents of North America, South America, Europe, Africa, Asia, and Australia. In the foreground, there is a diverse group of people, represented by silhouettes in various shades of blue and white. The group includes men and women of different ages and ethnicities, some standing and some walking. The overall composition suggests a global or multicultural theme.

Why Diaspora Matters?

The Economist

November 11th 2011



Annmarie Slaughter



Joseph Nye



A Changed World







International Statistics

244 million

people live in a country other than the one they were born in

80 million Europeans

live outside their country of birth

800 million

people have moved internally in their own country

400,000 French

people live in London

5.5 million British

people live abroad

\$ 440 billion Remittances

in 2013

4 Big questions

What helped
bring peace
to **Northern Ireland**?

What made **China**
a manufacturing giant?

What made
Israel
a start up nation?

What **made India** a
global technology
hub?

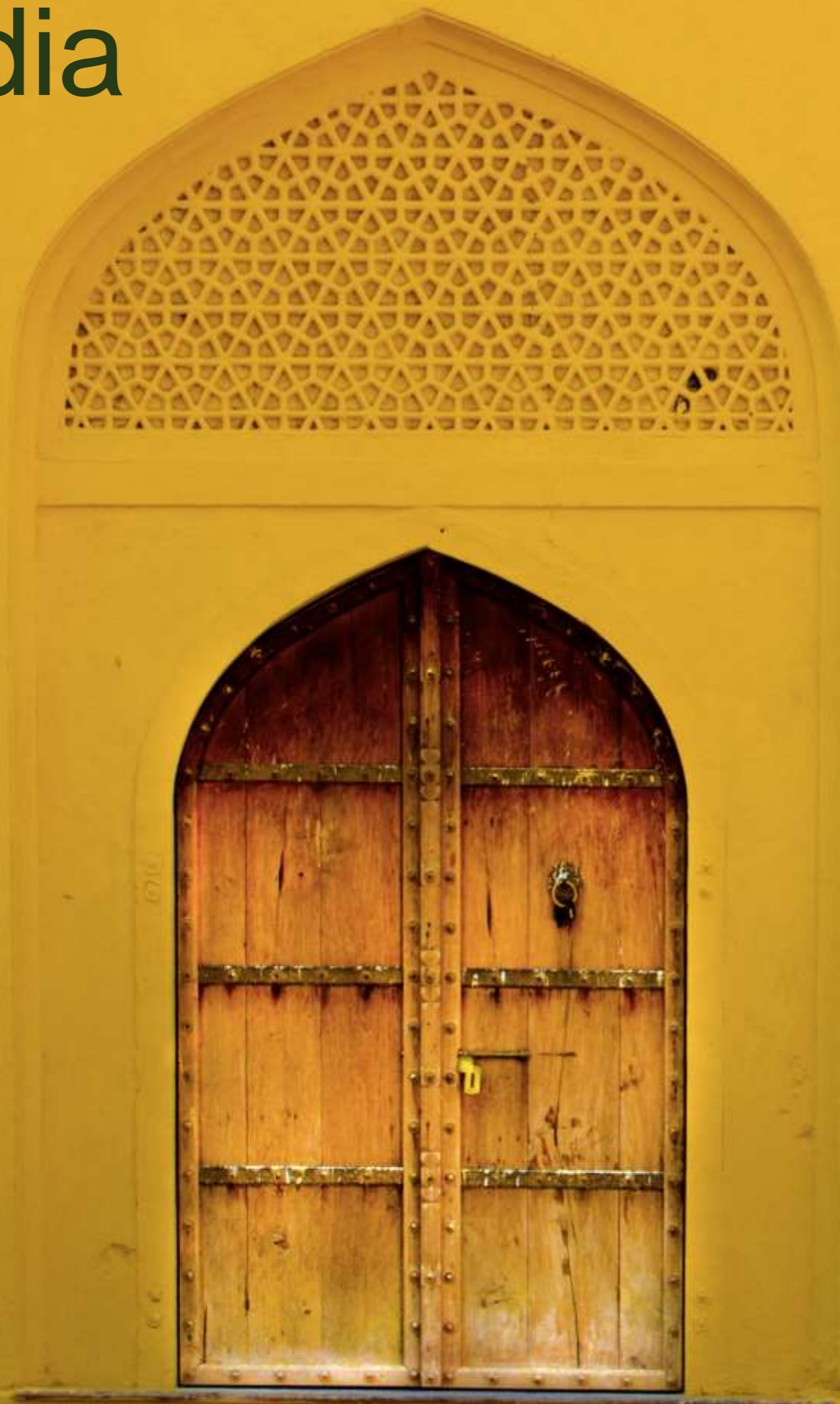
Answer

Networking their Diasporas

China



India



Ireland



Diaspora Initiatives Ireland

Irish Abroad Unit

The Gathering

Connect Ireland

Ireland Reaching Out

The Ireland Funds

Diaspora Direct Investment

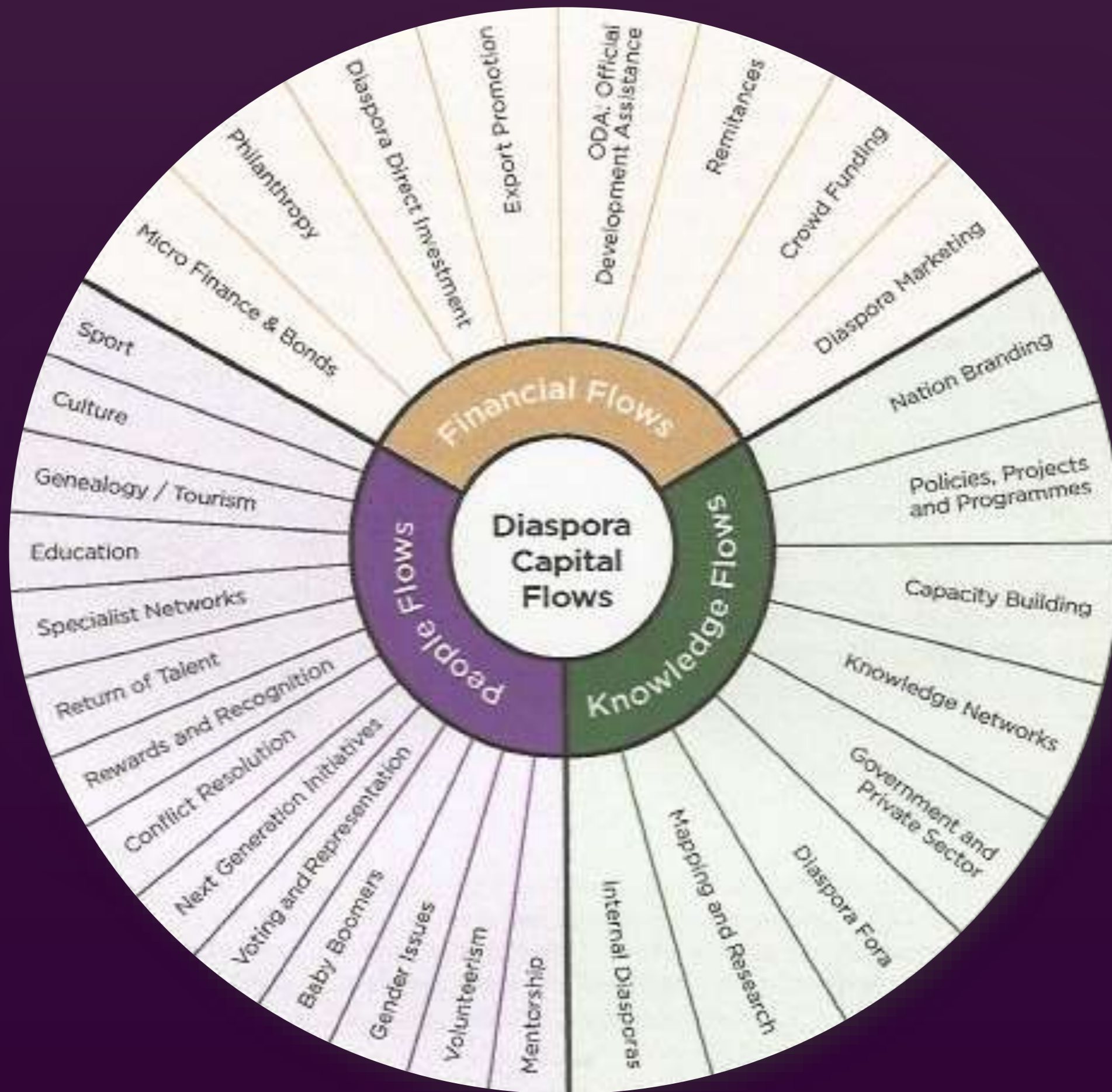
Diaspora and Sport

Culture

Media

Diaspora Capital

“Diaspora Capital refers to the resources available to a country, region, city or location and is made up of people, networks, finance, ideas, attitudes and concerns for their place of origin, ancestry or affinity.”



The Glue Networking

Action

Research

Cultivation

Solicitation

Stewardship

Wealth and Asset Management Services | Point of View

The "Greater" Wealth Transfer

Capitalizing on the Intergenerational Shift in Wealth



High performance. Delivered.

Diaspora Engagement:

To be doing nothing
means being left behind!

Connect with

Dr. Martin Russell

Martin Russell on LinkedIn

martin.russell@diasporamatters.com